



Welcome to the world of Wink by Erica where every moment is worth celebrating with something delectable and sweet.

Desserts play a special part in all those great life moments whether it be a birthday, baby shower, wedding, graduation, or simply to say "I love you". What better than great tasting treats customized to your aesthetic and taste? Yes, that means go ahead and make your desserts, more sweet, less sweet, thicker, fluffier, creamier, sparklier! We are here to bring your dessert vision to life!

We invite you to peruse our catalog and get ready to make your special moments a little bit sweeter!

<3 Erica





Sweets

CHOCOLATE COVERED OREOS

America's favorite cookie dipped in chocolate of your choice

CHOCOLATE OREO SHAPES

White chocolate with crushed oreo bits elegantly shaped as gems, pyramids, and other shapes

OREO COOKIE BALLS

America's favorite cookie crushed with cream cheese into soft cookie balls dipped in chocolate

CHOCOLATE COVERED RICE KRISPIES

Classic rice krispy cereal mixed with fluffy marshmallow dipped in the chocolate of your choice

COOKIES

Classic cookies with crisp edges and chewy middles, wink cookies are simply divine

CAKE / PRICING VARIES

Simply beautiful and delicious cakes

MINI DONUTS

Adorable mini cake donuts in colorful glaze, chocolate, and/or sprinkles

MINI NAKED CAKES

Layers of fluffy cake and creamy, light frosting in a personal-sized treat

CUPCAKES

Soft, fluffy cake and creamy, light frosting can live in perfect harmony as a small, delectable treat

CAKE POPS

Delicious scratch-made cake mixed with frosting dipped in chocolate on a lollipop stick

CAKE POPSICLES

The cake pop re-imagined as an adorable popsicle shape

MACARONS

French meringue cookies filled with buttercream, ganache, or jam for a sweet indulgence

MINIMUM ORDER

All custom orders are made-to-order and require a minimum of a dozen to 2 dozen. After the minimum, increments of 1 dozen are required.

Money can't buy happiness but it can buy cupcakes which is kinda the same thing.



Oreos

America's favorite cookie just got a whole lot sweeter. Oreos covered in the chocolate of your choice or crushed with cream cheese and covered in chocolate for a decadant delight!

Chocolate Shapes

1 DOZEN - \$54/DOZEN
2 DOZEN - \$45/DOZEN
4 DOZEN - \$39/DOZEN

Chocolate Covered

1 DOZEN - \$66/DOZEN
2 DOZEN - \$54/DOZEN
4 DOZEN - \$48/DOZEN



Rice Krispies

Rice rice baby. Rice Krispies covered in the chocolate of your choice to add an extra flair to this classic treat.

1 DOZEN - \$51/DOZEN

2 DOZEN - \$42/DOZEN

4 DOZEN - \$36/DOZEN

1.
PICK YOUR
CHOCOLATE

WHITE CHOCOLATE
MILK CHOCOLATE
DARK CHOCOLATE
COLORED CANDY
MELTS

2.
CHOCOLATE
COVERAGE

COMPLETELY COVERED
HALF COVERED

3.
ADD
EMBELLISHMENTS

DRIZZLE
SPRINKLES
EDIBLE ACCENTS
LOLLIPOP STICK
PATTERN STRAW

Cookies

Got milk? Classic cookies that will bring you back to childhood. All you need a glass of milk.

2 DOZEN - \$39/DOZEN

4 DOZEN - \$33/DOZEN

SEA SALT CHOCOLATE CHIP*

DOUBLE FUDGE*

OATMEAL RAISIN

OATMEAL CHOCOLATE CHIP*

SNICKERDOODLE

BROWN BUTTER SUGAR

*AVAILABLE IN GLUTEN FREE! (+.50)



Macarons

Love is patient. Love is kind. Love is buttercream sandwiched between two meringue cookies. Wink macarons are made with high quality ingredients using real fruit and extracts to let the full flavor shine. It's no surprise that macarons are our best selling dessert.

1 DOZEN - \$57/DOZEN

2 DOZEN - \$48/DOZEN

4 DOZEN - \$39/DOZEN

ALMOND

Almond shell with almond buttercream

BLUEBERRY

*Blue shell with blueberry buttercream**
**available with blueberry jam instead of buttercream*

CHOCOLATE

Chocolate shell with chocolate ganache

CHOCOLATE DIPPED STRAWBERRY

Pink shell with chocolate ganache and a strawberry jam center

CHURRO

Ivory shell with cinnamon buttercream and dulce de leche center

COFFEE

Coffee colored shell with coffee buttercream

COOKIES & CREAM

White shell with cookies & cream buttercream

COCONUT PANDAN

Light green shell with coco-pandan buttercream

GREEN TEA WHITE CHOCOLATE

Green tea shell with green tea white chocolate buttercream

HONEY-VANILLA

Ivory shell with honey-vanilla buttercream

LEMON

Yellow shell with lemon buttercream

MANGO

*Yellow-Orange shell with mango buttercream**
**add chile for a spicy mango delight!*

NUTELLA

Chocolate shell with nutella buttercream with a nutella center

PISTACHIO

Pistachio shell with pistachio buttercream

LYCHEE

White shell with lychee buttercream

RASPBERRY WHITE CHOCOLATE

Pink Shell with white chocolate buttercream and raspberry jam center

ROSE

Pink shell with rose buttercream

STRAWBERRY

*Pink shell with strawberry buttercream**
**available with strawberry jam instead of buttercream*

STRAWBERRY CHAMPAGNE

Pink shell with strawberry champagne buttercream

VANILLA BEAN

Vanilla bean shell with vanilla bean buttercream (vanilla bean speckles)*

WHITE CHOCOLATE

White shell with white chocolate buttercream and white chocolate ganache center



CUSTOM SHAPES & ADD-ONS

Make it unique. Fun custom shapes and details to make these delightful treats uniquely yours.

CHARACTERS <i>(Ex. Minion, Hello Kitty, Unicorn)</i>	\$2+
SHAPE <i>(ex. Heart, Orange, Mickey)</i>	\$1.50+
HAND-PAINTED DETAILS	\$.50+

MACARON FAVOR BOXES +\$2

Give the Gift of Mac. Mac on your party guests with adorable favor boxes.

- 1 MACARON + BOX + RIBBON
- 2 MACARONS + BOX + RIBBON

MACARON TOWERS

Macs on Macs on Macs. Layers and layers of macarons that is sure to add a wow factor to your next dessert table!

RENTAL DEPOSIT: \$100, \$75 REFUNDABLE
10 total layers. Removable - have as many or as few as you'd like

RECOMMENDED LAYERS*:
SMALL: (4 LAYERS) 48 MACARONS \$156+
MEDIUM: (7 LAYERS) 126 MACARONS \$429+
LARGE: (10 LAYERS) 238 MACARONS \$780+

TOP THE TOWER WITH A CAKE!
8" CAKE FITS ON LEVEL 6
6" CAKE FITS ON LEVEL 8

**Please note these mac quantities are an estimate. We slightly over-estimate to ensure enough macs are on your tower. There may be extra macarons left after you fill the tower.*

TOP FLAVORS

1. VANILLA BEAN
2. COOKIES & CREAM
3. STRAWBERRY CHAMPAGNE
4. RASPBERRY WHITE CHOCOLATE
5. CHURRO



PRICES & SERVINGS

1 tier cakes have 3 layers of cake.
Additional cake layers can be ordered to add height,
each additional cake layer is 1/3 of price

smash cake size {	SIZE	SERVINGS	PRICE
	4"	4	\$46
	6"	10	\$72
	8"	28	\$105
	9"	36	\$145
	10"	42	\$168
	12"	56	\$215

CUSTOM TIERED CAKES

	3 LAYERS	4 LAYERS
BUTTERCREAM	\$7.50 per slice	\$10 per slice
SEMI-NAKED/NAKED	\$6.75 per slice	\$9 per slice

Cakes

Simply beautiful and beautifully simple. That's how we like our cakes. Made with carefully selected, quality ingredients from the flour to the fresh fruit and produce in simple elegant design. Indulge your eyes and taste buds.

*CAKES ARE AVAILABLE IN COVERED OR NAKED.

GLUTEN-FREE +\$10-\$30

ALMOND RASPBERRY

Almond cake with fresh raspberry jam

CHOCOLATE ESPRESSO

Decadent chocolate espresso cake with coffee buttercream

CHOCOLATE COOKIES & CREAM

Decadent chocolate cake with vanilla bean buttercream with crushed oreo cookies

FUNFETTI

Super fun vanilla cake with rainbow jimmies and vanilla buttercream

RED VELVET

A southern favorite. Moist red velvet cake with cream cheese buttercream

FRESH STRAWBERRY CAKE

*Sweet strawberry cake made with real strawberries with fresh strawberry buttercream
Note: try it with cream cheese buttercream for a strawberry cheesecake like indulgence!*

VANILLA-ALMOND STRAWBERRY

Dreamy vanilla-almond white cake with fresh strawberry buttercream

WHITE CHOCOLATE RASPBERRY

Dreamy white chocolate cake with raspberry swirl with white chocolate buttercream

SPECIALTY FLAVORS: +\$10-\$35

CARROT CAKE +\$10

*Delicious carrot cake with pecans and cinnamon with cream cheese buttercream topped with crushed and whole texas pecans.
note: because this cake requires extra time to grate every carrot, there is an additional charge of \$10 for this specialty flavor.*

GREEN TEA WHITE CHOCOLATE +\$10

*Delicious matcha green tea cake with white chocolate buttercream
note: because this cake is made with imported matcha green tea powder, there is an additional charge of \$10 for this speciality flavor.*

ITALIAN CREAM +\$10

*Coconut Cream Cake with Pecans and cream cheese buttercream
note: because this cake is made with real coconut milk, pecans, and coconut shreds, there is an additional charge of \$10 for this specialty flavor*

WHISKEY CHOCOLATE +\$15

*Decadent chocolate cake laced with whiskey with a rich vanilla-brown sugar buttercream
note: because this cake is made with real whiskey, there is an additional charge of \$15 for this speciality flavor.*

STRAWBERRY CHAMPAGNE +\$35

*Fresh strawberries soaked in champagne add a elegance to this soft fluffy cake layered with strawberry champagne buttercream.
speciality flavor: note: because this cake is made with real champagne, there is an additional charge of \$35 for this speciality flavor.*

MAKE IT YOUR OWN

Mix and match cake and buttercreams to make it your own.

ADD ON

*Chocolate Drip - \$15-\$30
Ombre/Rosettes - \$10-\$20
Fresh Flowers - \$10-\$40
Cake Toppers - \$5-\$15
Additional cake layers - \$20-\$30*

Mini Naked Cakes

Best of both worlds. Cupcake sized three layered cake for that perfect ratio of cake to frosting in every bite. who says you can't have your cake and eat it too?

1 DOZEN - \$84/DOZEN
2 DOZEN - \$72/DOZEN
4 DOZEN - \$60/DOZEN

ANY CAKE FLAVOR

NOTE: Ombre avail. in Vanilla-Almond, Vanilla, or White Chocolate cake only +\$.50



Cupcakes

Mine all mine. Cupcakes are personal-sized delights that are also versatile in making it your very own.

REGULAR

1 DOZEN - \$57/DOZEN

2 DOZEN - \$51/DOZEN

4 DOZEN - \$45/DOZEN

MINI

2 DOZEN - \$33/DOZEN

4 DOZEN - \$27/DOZEN

CARROT CAKE
CHOCOLATE ON VANILLA
CHOCOLATE ON
CHOCOLATE
COOKIES & CREAM ON
CHOCOLATE
FUNFETTI
GREEN TEA WHITE
CHOCOLATE

NUTELLA ON
CHOCOLATE
STRAWBERRY
STRAWBERRY ON
CHOCOLATE
STRAWBERRY CREAM
CHEESE

RED VELVET
VANILLA-ALMOND
WHITE CAKE
VANILLA ON CHOCOLATE
VANILLA ON VANILLA
WHITE CHOCOLATE
RASPBERRY

Cake Pops/ Popsicles

Cake pop, lock, and drop it. Cake pops so good, it will make you dance with joy. Always made with made-from-scratch cake.

CAKE POPS

1 DOZEN - \$63/DOZEN

2 DOZEN - \$57/DOZEN

4 DOZEN - \$48/DOZEN

CAKE POPSICLES

1 DOZEN - \$66/DOZEN

2 DOZEN - \$60/DOZEN

4 DOZEN - \$51/DOZEN

1.
PICK A FLAVOR

CHOCOLATE
GREEN TEA
STRAWBERRY
RED VELVET
VANILLA
VANILLA-ALMOND
WHITE

2.
PICK YOUR
CHOCOLATE

WHITE CHOCOLATE
MILK CHOCOLATE
DARK CHOCOLATE
CANDY MELTS

3.
ADD EMBELLISHMENTS
(OPTIONAL)

DRIZZLE
SPRINKLES
ROYAL ICING ACCENTS
FONDANT ACCENTS
LOLLIPOP STICK
PATTERN PAPER
STRAWS

Mini Donuts

Donut worry, be happy. Who says you can't have breakfast for dessert? These little cake donuts are sure to delight!

2 DOZEN - \$33/DOZEN

4 DOZEN - \$27/DOZEN

1.

PICK A FLAVOR

BLUEBERRY
CINNAMON SUGAR
CHOCOLATE
FUNFETTI
COOKIES & CREAM
NUTELLA
STRAWBERRY
SALTED CARAMEL
VANILLA
WHITE CHOC. RASPBERRY

2.

PICK COATING

GLAZE
CHOCOLATE
COLORED CANDY MELTS

3.

ADD EMBELLISHMENTS
(OPTIONAL)

COOKIE CRUMBLE
DRIZZLE
EDIBLE GOLD LEAF
FONDANT ACCENTS
ROYAL ICING ACCENTS
SPRINKLES
EDIBLE ROSE PETALS

Life is short.
Eat dessert first.





Weddings by Wink

Thank you so much for considering Wink for your big day. We are so honored to be considered for the one of the most memorable days in your lives. Desserts play a special part in this magical time – from bridesmaid proposal boxes to rehearsal dinners, bridal showers and luncheons to the reception itself... or simply to say "Thank You" to your visiting guests, wedding party, and family.

We cater to unconventional couples who want everything at the wedding to be meaningful, purposeful and to reflect their personalities. Got a special request for your wedding cake or groom's cake? Envisioning a delectable dessert table with gorgeous macarons (because you met in France), donut towers (in your favorite color), and monogrammed cookies (with your new last name, yay!)? Must have cookies and cupcakes because he's your "cookie" and you're his "cupcake"? We are here to bring your custom dessert vision to life, whether it be an elaborate dessert table or naked cake, or pretty little favors to thank your guests for being part of your special day.

Find us in

THE KNOT
WEDDINGS IN HOUSTON

“We had a dessert table. Erica did a 6" round 'semi-naked' cake for us to cut for a photo. She made cake pops, cupcakes, snickerdoodle cookies (my husband's favorite) and custom monogrammed sugar cookies detailed with our logo and our wedding date. We were SO IN LOVE with not only the look and detail of everything Erica did, but the taste was phenomenal. Everyone kept commenting on how delicious our desserts were and how cute the designs were. Erica doesn't shy away from any design and is willing to work with you in completing whatever look you are going for. Her samples of everything were amazing and that's what sealed the deal for us. Stop looking anywhere else...Erica is your girl!”

- Haley M.



Tastings

TASTINGS ARE HELD AT THE CREATIVE CHATEAU (6801 SAN FELIPE)
BY APPOINTMENT ONLY.

\$75 for a tasting and \$25 credits back to you on orders \$500 or more should you move forward.

Each tasting box consists of 6 mini cakes and is uniquely customized to your taste profile. All cakes are made from scratch and can be adjusted further (Sweeter, less sweet, pump up flavor, etc.) Other desserts can be provided upon request but is not guaranteed. Additional tastings are also \$75+ but does not credit back to your order.

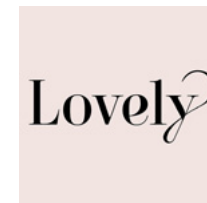
Interested in a tasting? Go to winkbyerica.com/weddings-1 to fill out a taste profile.





Branded Desserts

Make a sweet everlasting brand impression with Wink by Erica desserts. From macaron towers in your brand colors, cookies with your logo, to a branded dessert table for your next big launch, we'd love to help sweeten up your company event or marketing campaign with custom, branded desserts. With a background in Marketing, Erica understands the importance of style guides and brand colors.



work hard.
be kind.
laugh often.
be thankful.
stay loyal.
be honest.
love **wink.**



THANK YOU
Ashley Beatrice Photography
Cotton Collective
Divya Pande Photography
Kasey Lynn Photography
Rachel Stubbe Photography
Smith House Photography
Snapshots by Ailee Petrovic
for the images in
this catalog

CATALOG DESIGNED BY
6120creative

